

THE POH PULSE

NEWS THAT KEEPS YOU MOVING

FALL/WINTER 2011

ON THE WEB

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- Get the latest POHRMC news
- Visit our Online Health Library
- View the Fit for Life Calendar

INSIDE THIS ISSUE

POH Recognized for Organ Donation2

Employees Enjoy Carnival Picnic3

Health & Education Day ..4

Free PVD Screening5

Prostate Screening6

Children's Sports Health Fair7

10th Annual Holiday Party8

POH
REGIONAL MEDICAL CENTER
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U.S. News & World Report ranked four McLaren hospitals among America's best.

McLaren Health Care proudly announces that U.S. News & World Report ranked four of our hospitals among America's best.* Nearly 5,000 hospitals were considered in 16 adult specialties and 10 pediatric specialties to set apart the best of the best. This honor says a lot about our hospitals, and more important, it says a lot about the care we give our patients.

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*Ranked by U.S. News & World Report's "Best Regional Hospitals in Detroit 2011"

**POH Regional Medical Center was ranked as high-performing in Neurology and Neurosurgery.

www.POHRegional.org



DR. TRESSA GARDNER: Esteemed Woman of Michigan

Tressa Gardner, D.O., Director of Emergency Services for POH Regional Medical Center, was named as one of 30 “Esteemed Women of Michigan” by the Gary Burnstein Community Health Clinic.

Gardner was recognized on September 26, 2011 at the Royal Park Hotel.

All honorees were selected for excelling in their profession, rising above intolerable circumstances, developing a means to help others, and becoming an inspirational figure for the younger generation.

POHRMC IS PROUD TO WELCOME

DAIDRE DAVIS

Manager of Environmental Services



Daidre Davis joined the POH Regional Medical Center (POHRMC) team as Manager of Environmental Services August 15, 2011.

Prior to joining the POHRMC team, Davis was the Director of Environmental Services at Doctors’ Hospital of Michigan for 11 years. She is originally from Chicago.

“This has been a very wonderful experience,” Davis said. “Everyone has been very welcoming. I’m grateful to be a part of the POH team!”

SANDRA BRINSON, RRT

Supervisor of Respiratory Care



After 20 years of service with Doctors’ Hospital of Michigan, Sandra Brinson joined the POH Regional Medical Center family August 29, 2011 as Supervisor of Respiratory Care.

Brinson was the Manager of Respiratory Care at Doctors’ Hospital of Michigan for 15 years.

“When you’ve spent 20 years at a hospital, transitioning to a new facility can sometimes be challenging,” Brinson said. “But it has been the exact opposite here. My experience has been extremely positive, and everyone here is so nice. This has made my transition very easy.”

POHRMC RECOGNIZED FOR “EXCELLENCE IN ORGAN DONATION”



POH Regional Medical Center was one of 21 Michigan hospitals recognized by Secretary of State Ruth Johnson for its life-saving work in organ, eye and tissue donation.

A ceremony took place June 30, 2011 at the Michigan Health & Hospital Association’s annual meeting. Johnson thanked and recognized CEOs and other top leadership from the state’s most successful donor hospitals.

Johnson has strongly promoted organ, eye and tissue donation since taking office in January.

POH Regional Medical Center received a silver medal in 2010 for its donation success from the U.S. Department of Health and Human Services.

A record 21 hospitals statewide earned medals last year. About 3,000 people are waiting for a life-saving organ transplant in Michigan today.

EMPLOYEES ENJOY CARNIVAL FUN

During the annual POH Employee Summer Picnic, the POH Café was transformed into a fun-filled day at the carnival August 11, 2011. Employees were treated to free lunch, games, prizes, music and a photo opportunity with a clown. Popcorn, cotton-candy and ice cream stands were set up throughout the cafeteria. Raffle drawings for exciting giveaways took place throughout the day. A special thank you is extended to the PEAC Committee (Positive Events and Activities Committee) for organizing this event!



Dwan & Candice Cosby pose as Mr. & Mrs. Clown



Dr. Steven Calkin & Caron Rolinski pass out popcorn to employees



PEAC Committee Members



Sherry Koshurba distributes ice cream from the Good Humor Station

CONGRATULATIONS TO OUR RECENT EMPLOYEES OF THE MONTH!



JULY

Jamie Dennison
Administrative Assistant
Medical Affairs



AUGUST

Aubin Whitmer
Medical Education
Coordinator



SEPTEMBER

Curtis Vaughn
Patient Transportation



OCTOBER

Beth Huber
Administration

QUALITY CUSTOMER SERVICE AT POHRMC

Join the POHRMC Customer Service Campaign by showcasing the 3 C's of Quality Customer Service: Caring, Communication, and Courtesy. If you catch an employee providing great customer service, send their name and department to kaniqua.daniel@pohmedical.org!



Ronald White,
Guest Food Services
"Give customers what they want with a smile."



Sharon Mecoli,
Manager, Case Management
"Always say yes to the customer!"



Meurica Lefevre-Powell
Staffing Assistant
"Always listen and go the extra mile for the patient, as well as the employee!"

DETROIT'S FIRST LADY YVETTE BING URGES MEN TO HAVE MAMMOGRAM SCREENINGS

Each year during the month of October, the POH Riley Foundation hosts Sister & Sister Health and Education Day.

The event aims to increase breast cancer awareness and educate women on the importance of breast cancer screenings.

During this year's event, Yvette Bing—First Lady of the City of Detroit and Chair of the Sister & Sister Planning Committee—urged women to do something a little different: Encourage men to have an annual mammography screening.

“This is a very important day and a very important month,” said Bing during the 4th Annual Sister & Sister Health and Education Day held October 1, 2011. “Breast cancer is something that affects everyone here, and not just women. Men can also develop breast cancer, but sometimes they are too embarrassed to have a mammogram screening.”

“As wives, girlfriends, sisters and mothers,” Bing added, “we also have to encourage our men to have annual exams.”

Nearly 100 people attended the free event, and free mammogram vouchers were provided.

Lewis A. Jones, Jr., M.D., Director of Breast Imaging at Ingham Regional Medical Center, was the keynote speaker.

Blue Cross Blue Shield of Michigan, Molina Healthcare of Michigan and OmniCare served as event sponsors.

To schedule a free mammogram screening, call 248-338-5608.



Dr. Lewis A. Jones, Jr. wears a breast vest to demonstrate the proper technique for conducting a self-breast exam



Teresa A. Rodges, Yvette Bing, and Dr. Lewis A. Jones, Jr. stand with Brenda Lever of Molina Healthcare and Angela Wynn of Blue Cross Blue Shield

CRUISE EVENT RAISES \$40,000

Thanks to the generous support of 20 sponsors, more than \$40,000 was raised during the POH Riley Foundation's Cruising for Health & Education charity event held August 14, 2011 aboard the Ovation Yacht in St. Clair Shores.

All proceeds will go toward the purchase of a new, state-of-the-art Digital Mammography Machine for the Sister & Sister Free Mammogram Program.

The total cost of the machine is \$250,000. Through various fundraising events, the POH Riley Foundation has raised over \$200,000 for this very worthy cause.

To date, more than 2,000 free mammogram screenings have been provided to uninsured women in Oakland County.

To learn more about the program, or to make donations to help the foundation reach its goal, contact Teresa Rodges, Executive Director of the POH Riley Foundation, at 248.338.5385 or visit www.pohregional.org.



Local dignitaries attend the Cruising for Health & Education Charity Event

Dear POH Riley Foundation,
 Thank you for the good and important work you do. I recently received a mammogram, ultrasound and biopsy through the foundation. I am a recent widow, supporting two children on very little income. You can't imagine what a blessing the Riley Foundation has been to me and my family. Thankfully, my lump was benign. What a relief to be able to get quality care in my circumstances.

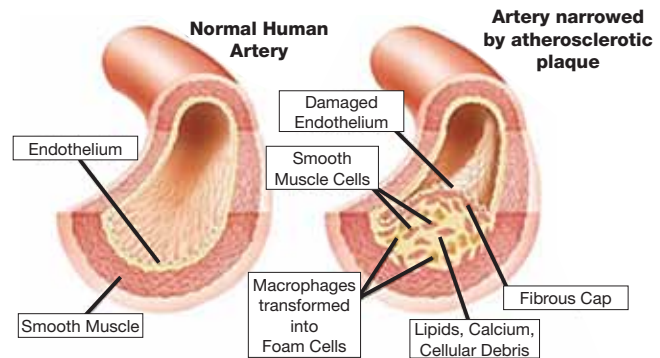
Thank you again,

~Laura,
 Free Mammogram Program Recipient

POH
REGIONAL MEDICAL CENTER
A McLAREN HEALTH SERVICE

to launch a new
Outpatient Screening Program
FREE to POHRMC Employees
for the month of November, 2011

**PERIPHERAL
VASCULAR
DISEASE (PVD)**



For a screening appointment call:
POH Regional Medical Center:
50 North Perry Street • Pontiac, MI 48342
Central Scheduling:
(248) 338-5608

**COMMUNITY SERVICE
AWARD**



The Lambda Rho Zeta Chapter of Zeta Phi Beta Sorority, Inc. honored Carolyn Price, Breast Health Coordinator at POH Regional Medical Center, with an 'Outstanding Oakland County Citizen' award on June 4, 2011.

The award was presented at the 28th Annual Finer Womanhood Scholarship Luncheon at Petruzello's Banquet and Conference Center in Troy.

Price was recognized for her work with the POH Riley Foundation's Sister & Sister Free Mammogram Program. As the Breast Health Coordinator, Price organizes events at local churches, senior centers and public housing communities to educate African-American women about the importance of breast health.

To schedule a Breast Health Education Course at your organization, contact the POH Riley Foundation office at 248-338-5385.



Teresa A. Rodges, Executive Director of the POH Riley Foundation, accepts a donation of \$1,000 from the Motor City Galaxie Club for the Sister & Sister Free Mammogram Program. The gift was presented on July 14, 2011 by Dr. Seraphim Pallas.

GRANT AWARDS

**Susan G. Komen Detroit
Race for the Cure**

The Susan G. Komen Detroit Race for the Cure—Karmanos Cancer Institute has awarded a \$19,900 grant to the POH Riley Foundation to support the Sister & Sister Free Mammogram Program's community outreach initiative. The Komen grant provides funding for the breast health coordinator, Carolyn Price. Price organizes breast health education sessions with POHRMC physicians at local African-American churches, public housing communities, and senior centers. The Komen grant also provides support for POHRMC's medical residents to receive a stipend for presenting at the breast health sessions. Residents interested in participating in the program should contact Carolyn Price at ext. 5345.

**United Way Supports
POH Riley Scholars**

United Way for Southeastern Michigan has awarded the POH Riley Foundation \$110,000 to continue the POH Riley Scholars Program at Pontiac High School for the 2011-2012 school year. The POH Riley Scholars program was initiated at the Ninth Grade Academy in the Spring of 2011 with a \$50,000 grant from United Way. This grant funding provided in-class tutors (in math, English, and special education classes) and in-school mentoring, as well as career days at POHRMC and the Oakland Press. Next year, the in-class tutoring component will be expanded to include 9th grade English, math, science, and social studies classes.

FREE PROSTATE SCREENINGS

A total of 207 men took advantage of the Free Prostate Screening Program offered at POH Regional Medical Center (POHRMC) throughout the month of September. Each year in honor of Prostate Cancer Awareness Month, POHRMC teams up with Oakland County Urologists and Great Lakes Cancer Institute (GLCI) to provide free prostate screenings.

The screenings were offered at three locations: POHRMC-Pontiac; POHRMC-Oxford; and Great Lakes Cancer Institute in Clarkston. POHRMC-Pontiac saw the highest number of participants with 98 total. Clarkston had 76 participants and Oxford, 33.

Each screening includes a PSA (Prostate Specific Antigen) blood test and digital prostate exam. The POH Riley Foundation also supports the effort, as well as lab technicians, volunteers, and medical students.

“I don’t have medical insurance, so I try to take advantage of programs like this,” said Stephen Stockwell, age 60 of Pontiac. “My family is prone to cancer, so anytime I can get a screening just to be sure, it is worthwhile.”

The American Cancer Society recommends men should receive an annual prostate exam beginning at age 50, or at age 40 if you are considered to be high risk. Risk factors include: age, race and family history/genetics.



Louis Brame and Carlos Thompson, both of Pontiac



Stephen Stockwell, of Pontiac; Bruce McClellan, of Waterford; and Joe Anderson, Sr., of Pontiac



Thomas Dinko, of Waterford, and Joe Binder, of Rochester Hills



Craig Hunter, D.O.; Altin Miraka, D.O.; Kenneth Lim, D.O.; Marie Bristow, Community Programs and Volunteer Services Coordinator; and Peter Tek, Medical Student

POH RILEY SCHOLARS PROGRAM



Tutors and mentors from the POH Riley Scholars Program

The University of Michigan’s Center for Educational Outreach has accepted a proposal from the Pontiac School District to present a session on the POH Riley Scholars in-school tutoring program at the 2011 Michigan Pre-College and Youth Outreach Conference, *A Call to Action: Building A College Going Culture*, November 14, 2011, in Ann Arbor. The session, *Impact of In-School Tutorial Assistance on Academic Achievement/ Social Responsiveness in an Urban High School*, will present the results of the POH Riley Foundation’s in-class tutoring program at Pontiac High School’s Ninth Grade Academy this past year.

OSTEOCHAMPS SCHOLARSHIPS PROVIDED TO PONTIAC HIGH SCHOOL STUDENTS

Sixteen Pontiac High School students received scholarships from the POH Riley Foundation to participate in OsteoCHAMPS, a two-week summer program at Michigan State University (MSU). The Foundation also provided students with free transportation to MSU, where they learned about the field of Osteopathic Medicine and worked with university professors. In diagnostic laboratories students learned about anatomy by examining cadavers and human tissue. Students were very excited to be able to live on campus and attend college courses.



CHILDREN'S SPORTS HEALTH FAIR



Dr. Helen Stewart, Administrator of the POH Children's Clinic, examines Joshua Guy, 16, of Pontiac. Guy was accompanied by his mother Roseta Guy.

Dozens of students received free sports physicals during the 6th Annual Children's Sports Health Fair held July 16, 2011 at the POH Children's Clinic.

Aimed at keeping kids active and healthy, POH Regional Medical Center and the POH Riley Foundation hosted the event just in time for the upcoming fall sports season.



QTMC (Quest To Make A Change) provides entertainment for youth at the Children's Sports Health Fair.

Backpacks filled with school supplies were given to each student after completing their physical. Refreshments were also provided while attendees enjoyed live entertainment from QTMC (Quest To Make A Change).

"This event is such a blessing," said Roseta Guy, mother of 16-year-old Joshua Guy. "Everyone here is very kind. It's an excellent service to the community because it's very much needed."

POHRMC doctors and residents donated their time to provide the physicals. The POH Riley Foundation sponsored refreshments, and entertainment was sponsored by Genisys Credit Union.

Star EMS also attended the event and allowed students to tour the ambulance truck.

"This is very helpful," said Leah Earhart of Oxford. "Especially since parents have to pay for sports now. Everything is pay-to-play, and not having to pay for a physical helps tremendously."

To learn more about the POH Children's Clinic/POH Children's Health Services, visit www.pohregional.org or call (248) 334-0024.



Students tour a Star EMS fire truck with Emergency Medical Technicians Erica Mitchell and Dustin Defore.



POH Regional Medical Center physicians and residents volunteer to provide physicals for the Children's Sports Health Fair.

POH

REGIONAL MEDICAL CENTER

A **McLAREN HEALTH** SERVICE

POH DONATES SOCKS & SHOES TO LIGHTHOUSE



Luccia Holmes-Bernstein, DPM, and Marie Bristow, Community Programs and Volunteer Services Coordinator

POH Regional Medical Center's Outpatient Clinic partnered with the Michigan Podiatric Association to donate 217 pairs of socks and 23 pairs of shoes to the Lighthouse of Oakland County.

The Shoe & Sock Drive for Back to School was held from August 8, 2011 to August 17, 2011. Hospital staff members were able to drop-off donated items at the POH Regional Medical Center-West Tower Lobby, East Tower Emergency Department and Out-Patient Clinic.

All donations were provided to Oakland County students in grades K-8 of families struggling to provide their children with the basic necessities. These are at-risk families who benefit from services provided by the Lighthouse of Oakland County.

POH REGIONAL MEDICAL CENTER 2011 COMMUNITY EDUCATION CALENDAR

NOVEMBER 14 & 16

Mon. & Wed.

ORV Safety

Clarkston GLCI
6:00 – 9:00 p.m.
\$20 per person
Room: GLCI

DECEMBER 6 & 8

Tues. & Thur.

SNOWMOBILE SAFETY

POH Oxford
6:00 – 9:00 p.m.
\$20 per person
Room: Atrium

REGISTRATION:

POH Contact: Marie Bristow, 248-338-5460 – Via Website at www.pohregional.org/classes or call 248-338-5389
Safety Classes are conducted by MI Safety Classes. Visit www.misafetyclasses.com for details.

Corporate Compliance Hotline: 877.299.3713

A PUBLICATION OF THE POHRMC MARKETING DEPARTMENT/ POH RILEY FOUNDATION

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WE NEED YOUR NEWS!

We are currently gathering ideas for our
Employee Newsletter.

**NEW TECHNOLOGY?
FACILITY IMPROVEMENTS?
NEW STAFF?**

**PATIENT FEEDBACK?
TRAINING SESSIONS?
COMMUNITY EVENTS?**

These are just a few examples of the
“News That Keeps You Moving!”

PLEASE SEND ALL INFORMATION TO:
Kaniqua Daniel at (248) 338-5698
or kaniqua.daniel@pohmedical.org

10th Annual Holiday Party

Saturday, December 10, 2011 @ 6:30 pm

7pm-9pm – Strolling Hors d'oeuvres
Marriott Centerpoint – Pontiac

There is no charge for employees.

Employees can bring one guest each for \$20.00 p/ticket.

If you are interested in obtaining tickets, please call Jamie Dennison at Ext. 5300.